CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Main Street Media Group 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

	Contract / Revision		Alt	Order #	
	1806212	1	087	75675	
Product					
SENATE LEADERSHIP F	J				
Contract Dates	Estimate #				
09/05/17 - 09/11/17	3679				
Advertiser			Origina	al Date	/ Revision
ISS/Senate Leadership F	und		09/0	6/17	/ 09/06/17
	Billing Cycle	Billing	Billing Calendar		Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Property	Accou	nt Exec	<u>utive</u>	Sales Office
	WSFA ·	Ryan E	Eddins		HRP-Washingto
	Special Hand	ling			
	Demographic				
	Adults 35+				
	Agy Code	Advert	iser Co	<u>de</u>	Product 1/2
	l	155			385

Agency Ref

Advertiser Ref

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Type	Spots	Amount
1 WSFA 09/08/17 09/08/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	10-1035pm <u>Rate</u> \$675.00	:30	, NM	1	\$675.00
2 WSFA 09/08/17 09/08/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 1 1	10-11am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
3 WSFA 09/08/17 09/08/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	1035-1137pm <u>Rate</u> \$260.00	:30	NM	1	\$260.00
4 WSFA 09/08/17 09/08/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	11-1130Am <u>Rate</u> \$70.00	:30	NM	1	\$70.00
5 WSFA 09/08/17 09/08/17 ALABAMA LIVE @ 1130AN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	1 1130A-12P <u>Rate</u> \$70.00	:30	NM	1	\$70.00
6 WSFA 09/08/17 09/08/17 Late Night w/ Seth Meyers <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	1137p-1237x <u>Rate</u> \$25.00	:30	NM ,	1	\$25.00
7 WSFA 09/08/17 09/08/17 Last Call With Carson Daily <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	L1230-107x <u>Rate</u> \$15.00	:30	NM	1	\$15.00
8 WSFA 09/08/17 09/08/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	12-1230pm <u>Rate</u> \$225.00	:30	NM	1	\$225.00
9 WSFA 09/08/17 09/08/17 INSIDER, THE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	130-2p <u>Rate</u> \$70.00	:30	, NM	1	\$70.00
10 WSFA 09/08/17 09/08/17 HARRY Start Date End Date Weekdays Spots/Week	2-3p <u>Rate</u>	:30	NM	1	\$60.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Alt Order # Contract / Revision 1806212 / 08775675

Contract Dates Product Estimate # 09/05/17 - 09/11/17 SENATE LEADERSHIP 3679

Original Date / Revision Advertiser 09/06/17 / 09/06/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeSpots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$60.00			
11 WSFA 09/08/17 09/08/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	3-330p <u>Rate</u> \$135.00	:30	NM 1	\$135.00
12 WSFA 09/08/17 09/08/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	330-4p <u>Rate</u> \$135.00	:30	NM 1	\$135.00
14 WSFA 09/08/17 09/08/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	430-5a <u>Rate</u> \$15.00	:30	NM 1	\$15.00
15 WSFA 09/08/17 09/08/17 WSFA 12 News at Five <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	5-530pm <u>Rate</u> \$420.00	:30	NM 1	\$420.00
16 WSFA 09/08/17 09/08/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	528am-6am <u>Rate</u> \$285.00	:30	NM 1	\$285.00
17 WSFA 09/08/17 09/08/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	6-630pm <u>Rate</u> \$800.00	:30	NM 1	\$800.00
18 WSFA 09/08/17 09/08/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	6a-7a <u>Rate</u> \$450.00	:30	NM 1	\$450.00
19 WSFA 09/08/17 09/08/17 ENTERTAINMENT TONIGH Start Date	11630-7p <u>Rate</u> \$485.00	:30	NM 1	\$485.00
20 WSFA 09/08/17 09/08/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	7-9am <u>Rate</u> \$260.00	:30	NM 1	\$260.00
21 WSFA 09/08/17 09/08/17 AGT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	658-8pm <u>Rate</u> \$350.00	:30	NM 1	\$350.00
22 WSFA 09/08/17 09/08/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	9-10am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
23 WSFA 09/08/17 09/08/17 Dateline <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	9-10pm <u>Rate</u> \$510.00	:30	NM 1	\$510.00
24 WSFA 09/11/17 09/11/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	10-1035pm <u>Rate</u> \$675.00	:30	NM 1	\$675.00
25 WSFA 09/11/17 09/11/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	10-11am <u>Rate</u> \$115.00	:30	N M 1	\$115.00
26 WSFA 09/11/17 09/11/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 1 1	1035-1137pm <u>Rate</u> \$260.00	:30	NM 1	\$260.00

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 Contract / Revision
 Alt Order #

 1806212 /
 08775675

 Contract Dates
 Product
 Estimate #

 09/05/17 - 09/11/17
 SENATE LEADERSHIP 3679

*Line Ch Start Date End Date Description	Start/End Time	Spots/ , Days Length Week Rate	Type Spo	ots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
27 WSFA 09/11/17 09/11/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM	1	\$70.00
Start Date End Date Weekdays Spots/Week	Rate		1		
Week: 09/11/17 09/17/17 1 1	\$70.00				
28 WSFA 09/11/17 09/11/17 ALABAMA LIVE @ 1130AM	1130A-12P	:30	NM	1	\$70.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 09/11/17 09/17/17 1 1	\$70.00	•			
29 WSFA 09/11/17 09/11/17 Late Night w/ Seth Meyers	1137p-1237x	:30	NM	1	\$25.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/11/17 09/17/17 1 1	\$25.00				
30 WSFA 09/11/17 09/11/17 Last Call With Carson Daily	L1230-107x	:30	NM	1	\$15.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/11/17 09/17/17 1 1	\$15.00				
31 WSFA 09/11/17 09/11/17 WSFA 12 News at Noon	12-1230pm	:30	NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 1 1	Rate	•			
	\$225.00				
32 WSFA 09/11/17 09/11/17 RIGHT THIS MINUTES	130-2p	:30	NM	1	\$70.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$70.00				
		.20			eco 00
33 WSFA 09/11/17 09/11/17 HARRY Start Date End Date Weekdays Spots/Week	2-3p Rate	:30	NM	1	\$60.00
Week: 09/11/17 09/17/17 1 1	\$60.00				
34 WSFA 09/11/17 09/11/17 JUDGE JUDY 2ND RUN	3-330p	:30 •	NM	1	\$135.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14101	•	\$133.00
Week: 09/11/17 09/17/17 1 1	\$135.00				
35 WSFA 09/11/17 09/11/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM	1	\$135.00
Start Date End Date Weekdays Spots/Week	Rate			•	7.00.00
Week: 09/11/17 09/17/17 1 1	\$135.00				
37 WSFA 09/11/17 09/11/17 Today in Alabama 430am	430-5a	:30	NM	1	\$15.00
Start Date End Date Weekdays Spots/Week	Rate				·
Week: 09/11/17 09/17/17 1 1	\$15.00	•			
38 WSFA 09/11/17 09/11/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$420.00
Start Date	<u>Rate</u>				
Week: 09/11/17 09/17/17 1 1	\$420.00				
39 WSFA 09/11/17 09/11/17 Today in Alabama 530a	528am-6am	:30	NM	1	\$285.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/11/17 09/17/17 1 1	\$285.00				
40 WSFA 09/11/17 09/11/17 WSFA 12 News at Six - MF	•	:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week	Rate	•	İ		
Week: 09/11/17 09/17/17 1 1	\$800.00				
41 WSFA 09/11/17 09/11/17 Today In Alabama	6a-7a	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$450.00				
42 WSFA 09/11/17 09/11/17 ENTERTAINMENT TONIGH	•	:30	NM	1	\$485.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$485.00				
		.00		4	0000 00
43 WSFA 09/11/17 09/11/17 NBC Today Show	7-9am	:30	NM	1	\$260.00

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Alt Order # Contract / Revision 1806212 / 08775675

Contract Dates Product. Estimate # 09/05/17 - 09/11/17 SENATE LEADERSHIP 3679

Advertiser Original Date / Revision / 09/06/17 09/06/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Types	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$260.00	•			
44 WSFA 09/11/17 09/11/17 amer ninja warrior Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	7-9pm <u>Rate</u> \$675,00	:30	NM	1	\$675.00
45 WSFA 09/11/17 09/11/17 NBC Today 2 Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	9-10am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
46 WSFA 09/11/17 09/11/17 Spartan Ult Team Challeng Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1		:30	NM	1	\$675.00
47 WSFA 09/09/17 09/09/17 NET Saturday Night Live Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171- 1	1030p-1203x <u>Rate</u> \$260.00	:30	NM	1	\$260.00
48 WSFA 09/09/17 09/09/17 Notre Dame Football <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171- 1	230p-6p <u>Rate</u> \$100.00	:30	NM	0	\$0.00
<u>Spot Ch Date Range Description</u> 1 WSFA 09/04/17-09/10/17 Notre Dame Football Credited	Start/End Time 230p-6p	Weekdays Length	<u>Rate Type</u> 100.00 NM		
49 WSFA 09/09/17 09/09/17 EM (SA) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171- 1	530-6a <u>Rate</u> \$45.00	:30	NM	1	\$45.00
50 WSFA 09/09/17 09/09/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171- 1	6-8am <u>Rate</u> \$105.00	:30	NM	1	\$105.00
51 WSFA 09/09/17 09/09/17 Notre Dame Football Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171- 1	630p-930p <u>Rate</u> \$2,500.00	:30	NM	1	\$2,500.00
52 WSFA 09/10/17 09/10/17 Late News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	1030p-1130p <u>Rate</u> \$340.00	:30	NM	1	\$340.00
53 WSFA 09/10/17 09/10/17 LF SU 11-1130p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	11-1130p <u>Rate</u> \$25.00	:30 •	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 LF SU 11-1130p Credited	Start/End Time 11-1130p	Weekdays Length	<u>Rate Type</u> \$25.00 NM		
54 WSFA 09/10/17 09/10/17 WSFA 12 News at Five-Sun Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	Su 5-530p <u>Rate</u> \$205.00	:30	NM	1	\$205.00
55 WSFA 09/10/17 09/10/17 Sun 6-630a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	Sun 6-630a <u>Rate</u> \$50.00	:30	NM	1	\$50.00
56 WSFA 09/10/17 09/10/17 Broad Rotation Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 1 1	630a-7a <u>Rate</u> \$60.00	:30	NM	1	\$60.00

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Alt Order # Contract / Revision 1806212 / 08775675

Contract Dates Product Estimate # 09/05/17 - 09/11/17 SENATE LEADERSHIP 3679

Advertiser Original Date / Revision 09/06/17 / 09/06/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots Days Length Week		Type Sp	ots	Amount
Start Date End Date Weekdays Spots/Week	Rate					
57 WSFA 09/10/17 09/10/17 NET NBC Sunday Today Sh <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1		:30	4	NM	1	\$105.00
58 WSFA 09/10/17 09/10/17 NYG-DALLAS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	730p-10p <u>Rate</u> \$1,125.00	:30		NM	1	\$1,125.00
59 WSFA 09/10/17 09/10/17 NET NBC Meet The Press Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 1 1	8-9a <u>Rate</u> \$105.00	:30		NM	1	\$105.00
60 WSFA 09/10/17 09/10/17 WSFA News Sunday AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	9-930a <u>Rate</u> \$45.00	:30	•	NM	1	\$45.00
N 61 WSFA 09/07/17 09/07/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$675.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 WSFA 12 News at Ten - MF Credited	Start/End Time 10-1035pm	Weekdays LengthTh :30	Rate \$675.00	Type NM		
62 WSFA 09/07/17 09/07/17 NBC Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	10-11am <u>Rate</u> \$115.00	:30		NM	1	\$115.00
N 63 WSFA 09/07/17 09/07/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	1035-1137pm <u>Rate</u> \$260.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 Tonight Show Credited	Start/End Time 1035-1137pm	Weekdays LengthTh :30	Rate \$260.00	Type NM		
64 WSFA 09/07/17 09/07/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$70.00	:30		NM	1	\$70.00
65 WSFA 09/07/17 09/07/17 ALABAMA LIVE @ 1130AM Start Date	1130A-12P <u>Rate</u> \$70.00	:30		NM	1	\$70.00
N 66 WSFA 09/07/17 09/07/17 Late Night w/ Seth Meyers Start Date	1137p-1237x <u>Rate</u> \$25.00	:30	•	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 Late Night w/ Seth Meyers Credited	Start/End Time 1137p-1237x	Weekdays Length :30	<u>Rate</u> \$25.00	Type NM		
N 67 WSFA 09/07/17 09/07/17 Last Call With Carson Daily I	<u>Rate</u> \$15.00	:30	• n	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 Last Call With Carson Daily Credited	Start/End Time L 1230-107x	Weekdays Length :30	<u>Rate</u> \$15.00	Type NM		
68 WSFA 09/07/17 09/07/17 WSFA 12 News at Noon	12-1230pm	:30		NM	1	\$225.00

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This station does not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

Contract / Revision Alt Order # 08775675 1806212 /

Contract Dates Product Estimate # 3679 09/05/17 - 09/11/17 SENATE LEADERSHIP

Original Date / Revision <u>Advertiser</u> / 09/06/17 09/06/17 ISS/Senate Leadership Fu

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week R	ate Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$225.00			
69 WSFA 09/07/17 09/07/17 INSIDER, THE	130-2p	:30	NM 1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$70.00	•		
70 WSFA 09/07/17 09/07/17 HARRY	2-3p	:30	NM 1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$60.00			
71 WSFA 09/07/17 09/07/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM 1	\$135.00
Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 1 1	<u>Rate</u> \$135.00			
72 WSFA 09/07/17 09/07/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM 1	\$135.00
Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 1 1	<u>Rate</u> \$135.00	•		
74 WSFA 09/07/17 09/07/17 Today in Alabama 430am	430-5a	:30	NM 1	\$15.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$15.00			
75 WSFA 09/07/17 09/07/17 WSFA 12 News at Five	5-530pm	:30	NM 1	\$420.00
Start Date	<u>Rate</u>	.00	,	*
Week: 09/04/17 09/10/171 1	\$420.00			
76 WSFA 09/07/17 09/07/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	528am-6am Rate	:30	NM 1	\$285.00
Week: 09/04/17 09/10/171 1	\$285.00			
77 WSFA 09/07/17 09/07/17 WSFA 12 News at Six - MF	- 6-630pm	:30	NM 1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$800.00			
78 WSFA 09/07/17 09/07/17 Today In Alabama	6a-7a	:30	NM 1	\$450.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	φ430.00
Week: 09/04/17 09/10/171 1	\$450.00	•		
N 79 WSFA 09/07/17 09/07/17 ENTERTAINMENT TONIG	•	:30	NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$485.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length R	ate <u>Type</u>	
1 WSFA 09/04/17-09/10/17 ENTERTAINMENT TONIC	GH1630-7p	Th :30 \$485	-00 NM	
Credited COVETAT AND THE STATE OF THE STATE	7.0			0000 00
80 WSFA 09/07/17 09/07/17 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am <u>Rate</u>	:30	NM 1	\$260.00
Week: 09/04/17 09/10/171 1	\$260.00			
81 WSFA 09/07/17 09/07/17 KC-NE	730p-1030p	:30	NM 1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 1 1	<u>Rate</u> \$800.00			
82 WSFA 09/07/17 09/07/17 NBC Today 2	9-10am	:30	NM 1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$115.00			
83 WSFA 09/05/17 09/05/17 WSFA 12 News at Ten - M		:30	NM 1	\$675.00
Start Date	Rate	.00	,	4010.00
Week: 09/04/17 09/10/17 -1 1	\$675.00			

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Alt Order # Contract / Revision 1806212 / 08775675

Contract Dates <u>Product</u> <u>Estimate #</u> 09/05/17 - 09/11/17 SENATE LEADERSHIP 3679

<u>Advertiser</u> Original Date / Revision / 09/06/17 09/06/17 ISS/Senate Leadership Fu

#1 !	01- 01-11		. 5		Start/End	5	Spots/		35	N 4 -	A
*Line			ate Description		Time	Days	Length Week	Rate	TypeS	pots	Amount
84	Start Date WSFA 09/05/	End Date 17 09/05/1	Weekdays 7 NBC Today :	Spots/Week	<u>Rate</u> 10-11am		:30		NM	1	\$115.00
04	Start Date	End Date	/ NBC Today \ <u>Weekdaγs</u>	Spots/Week	Rate		.30		14141	1	\$115.00
Week	c: 09/04/17	09/10/17	-1	1	\$11 5.00						
85	WSFA 09/05/	17 09/05/1	7 Tonight Show	N	1035-1137pm		:30		NM	1	\$260.00
Mode	Start Date c: 09/04/17	End Date	Weekdays -1	Spots/Week	Rate						
***************************************	······	09/10/17		1	\$260.00					4	670.00
86	WSFA 09/05/ Start Date	17 09/05/1 End Date	7 ALABAMA L Weekdays	IVE @ 11A Spots/Week	11-1130Am Rate		:30		NM	1	\$70.00
Week	c: 09/04/17	09/10/17	-1	1	\$70.00						
87	WSFA 09/05/	17 09/05/1	7 ALABAMA L	IVE @ 1130AM	1130A-12P		:30		NM	1	\$70.00
10/2-1	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
	c: 09/04/17	09/10/17	-1	1	\$70.00						****
88	WSFA 09/05/ Start Date	17 09/05/1 End Date	7 Late Night was Weekdays	Seth Meyers Spots/Week	1137p-1237x Rate		:30		NM	1	\$25.00
Week	c: 09/04/17	09/10/17	-1	1	\$25.00						
89	WSFA 09/05/	17 09/05/1	7 Last Call Wit	h Carson Daily	L1230-107x		:30		NM	1	\$15.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
	c: 09/04/17	09/10/17	-1	1	\$15.00						
90	WSFA 09/05/				12-1230pm		:30		NM	1	\$225.00
Week	Start Date c: 09/04/17	End Date 09/10/17	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$225.00						
91	WSFA 09/05/	17 09/05/1	7 INSIDER, TH		130-2p		:30	•	NM	1	\$70.00
	Start Date	End Date	Weekdays	Spots/Week	Rate						
***************************************	c: 09/04/17	09/10/17	-1	1	\$70.00						
92 '	WSFA 09/05/	17 09/05/1 ⁻ End Date		Spata AMaak	2-3p		:30		NM	1	\$60.00
Week	Start Date c: 09/04/17	09/10/17	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$60.00						
93	WSFA 09/05/	17 09/05/1	7 JUDGE JUD	Y 2ND RUN	3-330p		:30		NM	1	\$135.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
***************************************	c: 09/04/17	09/10/17	-1	1	\$135.00			·			
94	WSFA 09/05/				330-4p		:30		NM	1	\$135.00
Week	Start Date c: 09/04/17	End Date 09/10/17	Weekdays -1	Spots/Week 1	<u>Rate</u> \$135.00				1		
***************************************	WSFA 09/05/		7 Today in Ala		430-5a		:30		NM	1	\$15.00
	Start Date	End Date	Weekdays	Spots/Week	Rate		.00			•	•,
Week	c: 09/04/17	09/10/17	-1	11	\$15.00						
97	WSFA 09/05/		7 WSFA 12 Ne		5-530pm		:30		NM	1	\$420.00
Week	Start Date c: 09/04/17	<u>End Date</u> 09/10/17	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$420.00						
***************************************	WSFA 09/05/		7 Today in Alai	, hama 530a	528am-6am		:30		NM	1	\$285.00
	Start Date	End Date	Weekdays	Spots/Week	Rate		.00		. 4141	,	Q200.00
Week	c: 09/04/17	09/10/17	-1	1	\$285.00						
99 1	WSFA 09/05/			ws at Six - MF	6-630pm		:30		NM	1	\$800.00
Week	Start Date c: 09/04/17	End Date 09/10/17	Weekdays -1	Spots/Week 1	<u>Rate</u> \$800.00						
	WSFA 09/05/	·	7 Today In Ala		6a-7a		:30	•	NM	1	\$450.00
		20/00/1					.00		. 7171	•	Ψ-100.00

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<u>Contract / Revision</u> <u>Alt Order #</u>
1806212 / 08775675

 Contract Dates
 Product
 Estimate #

 09/05/17 - 09/11/17
 SENATE LEADERSHIP
 3679

| Advertiser | Original Date / Revision |
| ISS/Senate Leadership Ft | 09/06/17 / 09/06/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 -1 1	<u>Rate</u> \$450.00			
101 WSFA 09/05/17 09/05/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 -1 1		:30	NM 1	\$485.00
102 WSFA 09/05/17 09/05/17 NBC Today Show Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 -1 1	7-9am <u>Rate</u> \$260.00	:30	NM 1	\$260.00
103 WSFA 09/05/17 09/05/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 -1 1	9-10am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
104 WSFA 09/05/17 09/05/17 WORLD OF DANCE Start Date	9-10pm <u>Rate</u> \$800.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 WORLD OF DANCE Credited	Start/End Time 9-10pm	Weekdays Length Rate -Tu :30 \$800.00	Type NM	
105 WSFA 09/06/17 09/06/17 WSFA 12 News at Ten - MF	10-1035pm <u>Rate</u> \$675.00	:30	NM 1	\$675.00
106 WSFA 09/06/17 09/06/17 NBC Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	10-11am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
107 WSFA 09/06/17 09/06/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	1035-1137pm <u>Rate</u> \$260.00	:30	NM 1	\$260.00
108 WSFA 09/06/17 09/06/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$70.00	:30	NM 1	\$70.00
109 WSFA 09/06/17 09/06/17 ALABAMA LIVE @ 1130AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	1 1130A-12P <u>Rate</u> \$70.00	:30	NM 1	\$70.00
110 WSFA 09/06/17	1137p-1237x <u>Rate</u> \$25.00	:30	NM 1	\$25.00
111 WSFA 09/06/17 09/06/17 Last Call With Carson Daily <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	L1230-107x <u>Rate</u> \$15.00	:30	NM 1	\$15.00
112 WSFA 09/06/17 09/06/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	12-1230pm <u>Rate</u> \$225.00	:30	NM 1	\$225.00
113 WSFA 09/06/17 09/06/17 INSIDER, THE Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	130-2p <u>Rate</u> \$70.00	:30	NM 1	\$70.00
114 WSFA 09/06/17 09/06/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	2-3p <u>Rate</u> \$60.00	:30	NM 1	\$60.00

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Contract / Revision Alt Order# 1806212 / 08775675

Contract Dates <u>Product</u> Estimate# 09/05/17 - 09/11/17 SENATE LEADERSHIP 3679

Advertiser Original Date / Revision / 09/06/17 09/06/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spote Days Length Wee		Type Sr	oots	Amount
Start Date End Date Weekdays Spots/Week	Rate	20,0 20,19		.,,,,,,,,,		7
115 WSFA 09/06/17 09/06/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week	3-330p Rate	:30	•	ММ	1	\$135.00
Week: 09/04/17 09/10/17 1 1 116 WSFA 09/06/17 09/06/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week	\$135.00 330-4p	:30		NM	1	\$135.00
Week: 09/04/17 09/10/171 1	<u>Rate</u> \$135.00					
118 WSFA 09/06/17 09/06/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	430-5a <u>Rate</u> \$15.00	:30		NM	1	\$15.00
119 WSFA 09/06/17 09/06/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	5-530pm <u>Rate</u> \$420.00	:30		NM	1	\$420.00
120 WSFA 09/06/17 09/06/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	528am-6am <u>Rate</u> \$285.00	:30		NM	1	\$285.00
121 WSFA 09/06/17 09/06/17 WSFA 12 News at Six - MF Start Date	6-630pm <u>Rate</u> \$800.00	:30	•	NM	1	\$800.00
122 WSFA 09/06/17 09/06/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	6a-7a <u>Rate</u> \$450.00	:30		NM	1	\$450.00
123 WSFA 09/06/17 09/06/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	11630-7p <u>Rate</u> \$485.00	:30		NM	1	\$485.00
124 WSFA 09/06/17 09/06/17 LBS:FOREVER YOUNG Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	<u>Rate</u> \$565.00	:30	•	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 LBS:FOREVER YOUNG Credited	Start/End Time	Weekdays Length	<u>Rate</u> \$565.00	<u>Type</u> NM		
125 WSFA 09/06/17 09/06/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	7-9am <u>Rate</u> \$260.00	:30		NM	1	\$260.00
126 WSFA 09/06/17 09/06/17 CARMICHAEL SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	8-9pm <u>Rate</u> \$565.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 CARMICHAEL SHOW Credited	Start/End Time 8-9pm	Weekdays Length	<u>Rate</u> \$565.00	<u>Type</u> <i>NM</i>		ě
127 WSFA 09/06/17 09/06/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	9-10am <u>Rate</u> \$115.00	:30	•	NM	1	\$115.00
128 WSFA 09/06/17 09/06/17 LAW AND ORDER:SVU <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	9-10pm <u>Rate</u> \$800.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 LAW AND ORDER:SVU Credited	Start/End Time 9-10pm	Weekdays Length :30	<u>Rate</u> \$800.00	<u>Type</u> <i>NM</i>		

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| Contract / Revision | Alt Order # | 1806212 / 08775675

 Contract Dates
 Product
 Estimate #

 09/05/17 - 09/11/17
 SENATE LEADERSHIP
 3679

 Advertiser
 Original Date / Revision

 ISS/Senate Leadership Ft
 09/06/17 / 09/06/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
129 WSFA 09/10/17 09/10/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17S 1	4-430x <u>Rate</u> \$10.00	:30	N M 1	\$10.00
130 WSFA 09/11/17 09/11/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 M 1	4-430x <u>Rate</u> \$10.00	:30 •	NM 1	\$10.00
N 131 WSFA 09/07/17 09/07/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17T 1	4-430x <u>Rate</u> \$10.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 NET Early Today ON Credited	Start/End Time 4-430x	<u>Weekdays</u> <u>Length</u> <u>Rate</u> Th :30 \$10.00	<u>Type</u> <i>NM</i>	
132 WSFA 09/05/17 09/05/17 NET Early Today ON Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 -T 1	4-430x <u>Rate</u> \$10.00	:30	NM 1	\$10.00
133 WSFA 09/06/17 09/06/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17W 1	4-430x <u>Rate</u> \$10.00	:30	NM 1	\$10.00
134 WSFA 09/05/17 09/05/17 hollywood game night Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 -T 1	9-10pm <u>Rate</u> \$800.00	:30	NM 1	\$800.00
135 WSFA 09/06/17 09/06/17 AGT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17w 1	658-8pm <u>Rate</u> \$565.00	:30	N M 1	\$565.00
136 WSFA 09/06/17 09/06/17 Marlon Start Date	8-9pm <u>Rate</u> \$565.00	:30	NM 1	\$565.00
137 WSFA 09/06/17 09/06/17 hollywood game night Start Date	9-10pm <u>Rate</u> \$800.00	:30 .	NM 1	\$800.00
138 WSFA 09/10/17 09/10/17 NET NBC Sunday Today S <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17S 1	nc7-8a <u>Rate</u> \$125.00	:30	NM 1	\$125.00
139 WSFA 09/07/17 09/07/17 NET NFL Thursday Game <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17T 1	730p-1030p <u>Rate</u> \$800.00	:30	NM 1	\$800.00
140 WSFA 09/06/17 09/06/17 Today in Alabama 5am	5-530a <u>Rate</u> \$195.00	:30	NM 1	\$195.00
141 WSFA 09/09/17 09/09/17 NBC Saturday Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17S- 1	6-8am <u>Rate</u> \$105.00	:30	NM 1	\$105.00
N 142 WSFA 09/07/17 09/07/17 Late News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17T 1	1030p-1105p <u>Rate</u> \$675.00	:30	N M 1	\$675.00
N 143 WSFA 09/07/17 09/07/17 NFL Kickoff Start Date End Date Weekdays Spots/Week	Thu 630-730p <u>Rate</u>	:30	NM 1	\$795.00

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WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

Signature:

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	Contract / Revision 1806212 /	Alt Order # 08775675	
Contract Dates		Estimate # HIP 3679	
Advertiser ISS/Senate Leadershi		Original Date / Revision 09/06/17 / 09/06/17	

\$35,385.00

Date:

	(* Line Tr	ansactions:	N =	New, E	Edited	, D =	Deleted)
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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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FAX# RISK !! CREDIT AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN

TRF# 1806212

\$\$\$ 0#

REP HEADLINE# 8775675 \$\$\$ MOD# 3: APPROVED REV

g SEP6/17 12.1 *** WSFA-TV * FROM STATION **CHANGES** FROM REPORT HARRIS ORDER WORKSHEET

703-516-9680

1 # SALESMAN REGIONAL SEP6/17 (H)MARONEY EDDINS DATE LOCAL STEPHANIE RYAN OFF.# WA-NATL. PRSN BUYER NAME CLASS: SALES REP.# INVOICE) NEEDED ORDER, BILLING (LINE, LEADERSHIP FUND GROUP CO-OP 22313 COMMENTS: 8775675 MAIN STREET MEDIA ٧A 25093 ALEXANDRIA, EST#3679 ISS/SENATE CONTRACT WK-1 BOX SEP11/17 P.O. TAX FU NAME NAME SENATE LEADERSHIP STATE AGY. ADV. SEP5/17 FLIGHT DATES TAX # # # ORDER PRDCT CILX ADV AGY

STA:

o)

\$675.00 \$260.00 \$25.00 \$15.00 \$485.00 SEP7 SEP7 SEP7 SEP7 CASH IN ADVANCE SCHEDULE THU/1030P-1130P THU/1130P-1230A MISSED: THU/1000P-1030P THU/1230A-100A SENATE LEADERSHIP FUND Þ STATION MAKEGOOD OFFERS: THIS IS BUY#61 BUY#63 BUY#66 BUY#67 BUY#79 TO PRINT **** UNRESL NO BUYS Z U ZOU

130 TOTAL TOTAL CONTRACT 35385.00 SEP/17

PLS ADVISE

\$10.00

THE OFFERS AFFECT

DENICE

THANKS,

PROGRAM CHANGES.

J O L

NA DUE PLEASE

CMT: THESE SPOTS ARE

THU/630P-730P

CMT: TOMORRO'S LOG.

OFFER: THU/1030P-1105P

THU/400A-430A THU/630P-700P

SEP7 SEP7 SEP7

SEP7

CONFIRM ASAP!

\$795.00

(SEP6/17)

WBMM % CABL % % WCOV 0 7 % WAKA EAKA ESFA WNCF 58 % WSFA \$59,112 TOTALS MARKET

%

WIYC

%

SHARES ACCURATE

H S Z

DEMOS- RA35+*

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN

1806212 \$\$\$

HEADLINE# 8775675 TRF# MOD# 3: UNAPPROVED REV #2

REP いない ないない

703-516-9680 FROM REP FAX# RISK !!! REPORT F CREDIT HARRIS AGENCY ORDER WORKSHEET

SEP6/17 14.10 *** WSFA-TV ***

.10 14 # SALESMAN REGIONAL DATE SEP6/17 (H) MARONEY EDDINS LOCAL STEPHANIE RYAN OFF.# WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) CO-OP BILLING NEEDED ORDER, (LINE, ISS/SENATE LEADERSHIP FUND MAIN STREET MEDIA GROUP 22313 COMMENTS: 877567 ٧A 25093 # SENATE LEADERSHIP FU EST#3679 ALEXANDRIA CONTRACT WK-1 BOX P.O. SEP11/17 TAX ADV. NAME AGY. NAME STATE FLIGHT DATES SEP5/17 TAX ORDER PRDCT # CITY ADV

REP:

REVISED ORDER REJECTED MS, SYSTEM WOULD NOT LET ME APPROVE THEREFORE MADE CHANGES MANUALLY

CANX LINES 61,63,66,67,79,73 ADDED LINES 139-140

TTL SAME, \$35,385 PLS CONFM

RYAN THANKS JASMINE FOR

STA:

CASH IN ADVANCE SCHEDULE **** ***** THIS IS B Σ CON

SENATE LEADERSHIP FUND

: TOTL:	
DAYS	
END :SPTS: WEEK: DATE : /WK: INXT :	
END	
START	3679
RATE	AGENCY EST# =
ນ ນ	
SEC	.,
: LGTH :	CODE = 155 3 = 385
PERIOD	ADVERTISER CODE PRODUCT CODE =
TIME	ADVERTIS PRODUCT
: CD:	AGENCY
LINE#:REP	

0

THU

0

116

\$675.00

30

10P 10P ATA NEWS NEWS WSFA 12 WSFA 12 CON COM1: PROGRAM

1000P-1035P

ഗ

61

REP HEADLINE# 8775675 TRF# 1806212 \$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$

SEP6/17 14.10 *** WSFA-TV *** REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES **

: TOTL:	0		0		0		0		0		Н		Н	6/17) ADVISE.
DAYS	тно		THU		THU		тно		тно		тно		THU	(SEP
: WEEK :	TI	No.	T		TI	7	T		TH		T		Ţ	\$673.00 \$260.00 \$25.00 \$15.00 \$10.00 \$675.00
: SPTS E : /WK	0		0		0		0		0		щ		H	30S 30S 30S 30S 30S 30S 515 30S 515 30S 510 30S 510 30S 510 30S 510 510 510 510 510 510 510 510 510 510
: END : DATE	1/6		2/6		6/1		2/6		2/6		1/6		2/6	CHANGES.
: START : DATE	2/6		2/6		7/6		1/6		1/6		1/6		7/6	SEP7 SEP7 SEP7 SEP7 SEP7 SEP7 SEP7 SEP7
RATE	\$260.00		\$25.00		\$15.00		\$10.00		\$485.00		\$675.00		\$795.00	· AN
PERIOD : LGTH : SEC :	.1135P 30	TE SHW JIMMY FLLN TE SHW JIMMY FLLN	-1235A 30	NTE W/ SETH MEYERS NTE W/ SETH MEYERS	105A 30	CALL CARSON DALY CALL CARSON DALY	30A 30	EARLY TODAY EARLY TODAY	30 30	ENTERTAINMENT TONIGHT ENTERTAINMENT TONIGHT	-1105P 30	NEWS AFTER NFL NEWS AFTER NFL	30P 30	NFL KICKOFF NFL KICKOFF FFERS: 61
. LINE#: CD: LINE	63 S 1035P-	PROGRAM : TONITE CON COM1: TONITE	66 s 1135P-	PROGRAM : LT N CON COM1: LT N	67 S 1235A-	PROGRAM : LAST CON COM1: LAST	73 S 400A-4	PROGRAM: NBC CON COM1: NBC	79 S 630P-7	PROGRAM : ENTE CON COM1: ENTE	139 A 1030P-	PROGRAM : LATE CON COM1: LATE	140 A 630P-7	PROGRAM: NFL K CON COM1: NFL K CON COM1: NFL K STATION MAKEGOOD OFFERS M5 REJECT BUY#61 BUY#63 BUY#67 BUY#79 BUY#73

FAX# 703-516-9680 CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

REP HEADLINE# 8775675 TRF# 1806212 \$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$

SEP6/17 14.10 *** WSFA-TV ***

LINE#: REP : CD:): TIME	3 PERIOD	••	LGTH	σ.	SEC:	RAJ	ATE:	01	START		END	END :SPTS:	WEEK	 DAYS	: TOTI:
· #田ZII:			••			••		••	-	DATE	••	DATE	: /WK: INVT	TNNT		· S. La S.

:LINE#:REP :CD:	TIME	TIME PERIOD		: LGTH	: SEC	 <u>т</u>	RATE	••	START	. T	END	:SPTS: WEEK	. W.	EK :	DAYS	: TOTL:
: :LINE#:					••			••	DATE		DATE		1 : :	: TVI		:SPTS:
SEP/17 35385.00												O	TNO	CONTRACT TO	TOTAL 3	35385.00
													I) !)]
MARKET TOTALS \$59,112	112	WSFA	55 80 %	M M	WNCF 9%	WAKA	2 C % %	WCOV 8%	%	CABL 0%	%	WBMM 08	o/o	WIYC 08	άlo	
)		· · · · · · · · · · · · · · · · · · ·))									
ACCURATE SHARES																
SVC- NSI																
DEMOS- RA35+*																

X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE L-LENGTH M-MAKEGOOD N-PROGRAM NAME

T-TIME

S-SPOTS PER WEEK

R-RATE

Q-PAID PGM

P-CLASS, PLAN, SECT

B-BUY TYPE

MOD CODE A-ADD

C-CANCELLED DE-DELETE E-EFF DATES

AGENCY TEL# 703-528-9387 CREDIT ADVISORY: REP:

TRF# 1806212

\$

#2

3: APPROVED REV

8775675

HEADLINE#

MOD#

REP SSS

SEP6/17 14.39 *** WSFA-TV STATION RISK !!! REPORT FROM CREDIT ORDER WORKSHEET

703-516-9680

FAX#

* * *

39 4 Н SALESMAN REGIONAL SEP6/17 (H) MARONEY EDDINS DATE LOCAL STEPHANIE RYAN OFF.# WA CLASS: NATL PRSN NAME BUYER SALES REP.# INVOICE) NEEDED ORDER, BILLING (LINE, FUND GROUP LEADERSHIP CO-OF 8775675 COMMENTS: 2231 MEDIA VA 25093 # STREET ISS/SENATE EST#3679 ALEXANDRIA CONTRACT WK-1 BOX MAIN P.O. SEP11/17 TAX FU NAME NAME LEADERSHIP STATE ADV. AGY. SEP5/17 SENATE DATES TAX # FLIGHT ORDER PRDCT # # ADV AGY

LET ME APPROVE THEREFORE MADE CHANGES SYSTEM WOULD NOT CANX LINES 61,63,66,67,79,73 ADDED LINES 139-140 \$35,385 REVISED ORDER REJECTED MS, MANUALLY CILX <u>።</u> RE

STA:

SCHEDULE ADVANCE CASH IN Ø SI SIHL **** S CON

RYAN

FOR

THANKS JASMINE

TTL SAME, CONFM

PLS

ADVISE (SEP6/17) PLS AFFECT \$675.00 \$260.00 \$25.00 \$15.00 \$485.00 \$675.00 \$795.00 OFFERS GENERATION THE SCHEDULED FOR PROGRAM CHANGES SEP7 SEP7 SEP7 SEP7 SEP7 SEP7 SEP7 SEP7 CONTRACT OF NA DUE BEEN APPROVED. MISSED:THU/1000P-1030P THU/1030P-1130P THU/1130P-1230A CMT: THESE SPOTS ARE OFFER: THU/1030P-1105P THU/1230A-100A THU/630P-700P THU/630P-730P THU/400A-430A OF THIS ORDER HAVE SENATE LEADERSHIP FUND STATION MAKEGOOD OFFERS
M5 REJECT BUY#61
BUY#63 BUY#66 BUY#67 BUY#79 BUY#73 CHANGES NOTICE:

35385.00 126 TOTAL CONTRACT TOTAL

DENICE

CONFIRM ASAP! THANKS,

PLEASE

CMT: TOMORRO'S LOG.

CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Main Street Media Group 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

	Contract / Re	vision		Alt Order #	
	1806212	1		08775675	
Product	•		•		
SENATE LEADERSHIP FL	J				
Contract Dates	Estimate #				
09/05/17 - 09/11/17	3679				
<u>Advertiser</u>			<u>Ori</u>	ginal Date	/ Revision
ISS/Senate Leadership F	und		0	8/31/17	/ 09/06/17
·	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EQC	Broado	ast		Cash
	Property	Accou	nt E	xecutive	Sales Office
	WSFA	Ryan E	Eddi	ns	HRP-Washingto
	Special Hand	ling			
	Demographic				
	Adults 35+				
	•				
	Agy Code	Advert	ser	Code	Product 1/2
		155			385
	Agency Ref			Advertiser	Ref

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
N 1 WSFA 09/08/17 09/08/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	10-1035pm <u>Rate</u> \$675.00	:30	NM 1	\$675.00
N 2 WSFA 09/08/17 09/08/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 1 1	10-11am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
N 3 WSFA 09/08/17 09/08/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	1035-1137pm <u>Rate</u> \$260.00	:30	NM 1	\$260.00
N 4 WSFA 09/08/17 09/08/17 ALABAMA LIVE @ 11A	11-1130Am <u>Rate</u> \$70.00	:30	NM 1	\$70.00
N 5 WSFA 09/08/17 09/08/17 ALABAMA LIVE @ 1130AN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	1 1130A-12P <u>Rate</u> \$70.00	:30	NM 1	\$70.00
N 6 WSFA 09/08/17 09/08/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 1 1	1137p-1237x <u>Rate</u> \$25.00	:30	N M 1	\$25.00
N 7 WSFA 09/08/17 09/08/17 Last Call With Carson Daily Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	L1230-107x <u>Rate</u> \$15.00	:30	NM 1	\$15.00
N 8 WSFA 09/08/17 09/08/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	12-1230pm <u>Rate</u> \$225.00	:30	N M 1	\$225.00
N 9 WSFA 09/08/17 09/08/17 INSIDER, THE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	130-2p <u>Rate</u> \$70.00	:30	NM 1	\$70.00
N 10 WSFA 09/08/17 09/08/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	2-3p <u>Rate</u>	:30	NM 1	\$60.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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www.wsfa.com

| Contract / Revision | Alt Order # | 1806212 / 08775675

 Contract Dates
 Product
 Estimate #

 09/05/17 - 09/11/17
 SENATE LEADERSHIP
 3679

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 1 1	<u>Rate</u> \$60.00			
N 11 WSFA 09/08/17 09/08/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM 1	\$135.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$135.00		, i	
		-20		¢425.00
N 12 WSFA 09/08/17 09/08/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week	330-4p <u>Rate</u>	:30	NM 1	\$135.00
Week: 09/04/17 09/10/171 1	\$135.00			
N 14 WSFA 09/08/17 09/08/17 Today in Alabama 430am	430-5a	:30	NM 1	\$15.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/04/17	\$15.00			
N 15 WSFA 09/08/17 09/08/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week	5-530pm <u>Rate</u>	:30	NM 1	\$420.00
Week: 09/04/17 09/10/171 1	\$420.00			
N 16 WSFA 09/08/17 09/08/17 Today in Alabama 530a	528am-6am	:30	NM 1	\$285.00
Start Date	Rate			
Week: 09/04/17 09/10/171 1	\$285.00			
N 17 WSFA 09/08/17 09/08/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	•	:30	NM 1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$800.00			
N 18 WSFA 09/08/17 09/08/17 Today In Alabama	6a-7a	:30	NM 1	\$450.00
Start Date	Rate			•
Week: 09/04/17 09/10/171 1	\$450.00			
N 19 WSFA 09/08/17 09/08/17 ENTERTAINMENT TONIG	•	:30	NM 1	\$485.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$485.00			
N 20 WSFA 09/08/17 09/08/17 NBC Today Show	7-9am	:30	NM 1	\$260.00
Start Date End Date Weekdays Spots/Week	Rate	.50		4200.00
Week: 09/04/17 09/10/171 1	\$260.00			
N 21 WSFA 09/08/17 09/08/17 AGT	658-8pm	:30	NM 1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$350.00			
N 22 WSFA 09/08/17 09/08/17 NBC Today 2	9-10am	:30	NM 1	\$115.00
Start Date End Date Weekdays Spots/Week	Rate	.30	I VIVI	\$115.00
Week: 09/04/17 09/10/171 1	\$115.00	•		•
N 23 WSFA 09/08/17 09/08/17 Dateline	9-10pm	:30	NM 1	\$510.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$510.00			
N 24 WSFA 09/11/17 09/11/17 WSFA 12 News at Ten - MI		:30	NM 1	\$675.00
Start Date End Date Weekdays Spots/Week	Rate	.30	NM 1	\$675.00
Week: 09/11/17 09/17/17 1 1	\$675.00			
N 25 WSFA 09/11/17 09/11/17 NBC Today Show 3	10-11am	:30	NM 1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u>	•		
N 26 WSFA 09/11/17 09/11/17 Tonight Show	\$115.00	.20		#0C0 C0
Start Date End Date Weekdays Spots/Week	1035-1137pm <u>Rate</u>	:30	NM 1	\$260.00
Week: 09/11/17 09/17/17 1 1	\$260.00			

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

| Contract / Revision | Alt Order # | 08775675

 Contract Dates
 Product
 Estimate #

 09/05/17 - 09/11/17
 SENATE LEADERSHIP
 3679

Advertiser Original Date / Revision

ISS/Senate Leadership Ft '08/31/17 / 09/06/17

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spot	ts	Amount
Start Date End Date Weekdays Spots/Week	Rate	.00			670.00
N 27 WSFA 09/11/17 09/11/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u>	:30	NM	1	\$70.00
Week: 09/11/17 09/17/17 1 1	\$70.00				
N 28 WSFA 09/11/17 09/11/17 ALABAMA LIVE @ 1130AM	1130A-12P	:30	NM	1	\$70.00
Start Date	Rate				
Week: 09/11/17 09/17/17 1 1	\$70.00				
N 29 WSFA 09/11/17 09/11/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week	1137p-1237x Rate	:30	NM	1	\$25.00
Week: 09/11/17 09/17/17 1 1	\$25.00				
N 30 WSFA 09/11/17 09/11/17 Last Call With Carson Daily	L1230-107x	:30	NM	1	\$15.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/11/17 09/17/17 1 1	\$15.00				
N 31 WSFA 09/11/17 09/11/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week	12-1230pm Rate	:30	NM	1	\$225.00
Week: 09/11/17 09/17/17 1 1	\$225.00				
N 32 WSFA 09/11/17 09/11/17 RIGHT THIS MINUTES	130-2p	:30	NM	1	\$70.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/11/17 09/17/17 1 1	\$70.00				000.00
N 33 WSFA 09/11/17 09/11/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Spots/Week	2-3p Rate	:30	ММ	1	\$60.00
Week: 09/11/17 09/17/17 1 1	\$60.00				
N 34 WSFA 09/11/17 09/11/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM	1	\$135.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$135.00				
N 35 WSFA 09/11/17 09/11/17 JUDGE JUDY 1ST RUN		-20			6405.00
Start Date End Date Weekdays Spots/Week	330-4p <u>Rate</u>	:30	NM	1	\$135.00
Week: 09/11/17 09/17/17 1 1	\$135.00				
N 37 WSFA 09/11/17 09/11/17 Today in Alabama 430am	430-5a	:30	NM	1	\$15.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 1 1	Rate				
N 38 WSFA 09/11/17 09/11/17 WSFA 12 News at Five	\$15.00	.20			£400.00
Start Date End Date Weekdays Spots/Week	5-530pm Rate	:30	NM	1	\$420.00
Week: 09/11/17 09/17/17 1 1	\$420.00				
N 39 WSFA 09/11/17 09/11/17 Today in Alabama 530a	528am-6am	:30	NM	1	\$285.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$285.00	•			
N 40 WSFA 09/11/17 09/11/17 WSFA 12 News at Six - MF		:30		4	#000 00
Start Date End Date Weekdays Spots/Week	Rate	.50	NM	1	\$800.00
Week: 09/11/17 09/17/17 1 1	\$800.00				
N 41 WSFA 09/11/17 09/11/17 Today In Alabama	6a-7a	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$450.00				
N 42 WSFA 09/11/17 09/11/17 ENTERTAINMENT TONIGH		.20		4	£40E.00
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$485.00
Week: 09/11/17 09/17/17 1 1	\$485.00				
N 43 WSFA 09/11/17 09/11/17 NBC Today Show	7-9am	:30	NM	1	\$260.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

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www.wsfa.com

| Contract / Revision | Alt Order # | 08775675

 Contract Dates
 Product
 Estimate #

 09/05/17 - 09/11/17
 SENATE LEADERSHIP
 3679

| Advertiser | Original Date / Revision |
| ISS/Senate Leadership Ft | 08/31/17 / 09/06/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Spots/ Days Length Week Rate	Type Spots	Àmount
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$260.00			
N 44 WSFA 09/11/17 09/11/17 amer ninja warrior Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	7-9pm <u>Rate</u> \$675.00	:30	NM 1	\$675.00
N 45 WSFA 09/11/17 09/11/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 1 1	9-10am <u>Rate</u> \$115.00	:30 -	N M 1	\$115.00
N 46 WSFA 09/11/17 09/11/17 Spartan Ult Team Challeng Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	9-10pm <u>Rate</u> \$675.00	:30	NM 1	\$675.00
N 47 WSFA 09/09/17 09/09/17 NET Saturday Night Live Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171- 1	1030p-1203x <u>Rate</u> \$260.00	:30	NM 1	\$260.00
N 48 WSFA 09/09/17 09/09/17 Notre Dame Football	230p-6p <u>Rate</u> \$100.00 <u>Start/End Time</u> 230p-6p	:30 <u>Weekdays Length Rate</u> Sa :30 \$100.00	NM 0 Type NM	\$0.00
N 49 WSFA 09/09/17 09/09/17 EM (SA) Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171- 1	530-6a <u>Rate</u> \$45.00	:30	NM 1	\$45.00
N 50 WSFA 09/09/17 09/09/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171- 1	6-8am <u>Rate</u> \$105.00	:30	NM 1	\$105.00
N 51 WSFA 09/09/17 09/09/17 Notre Dame Football Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171- 1	630p-930p <u>Rate</u> \$2,500.00	:30	NM 1	\$2,500.00
N 52 WSFA 09/10/17 09/10/17 Late News Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	1030p-1130p <u>Rate</u> \$340.00	:30 .	NM 1	\$340.00
N 53 WSFA 09/10/17 09/10/17 LF SU 11-1130p Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1 Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 LF SU 11-1130p Credited	11-1130p <u>Rate</u> \$25.00 <u>Start/End Time</u> 11-1130p	:30 <u>Weekdays Length Rate</u> St :30 \$25.00	NM 0 <u>Type</u> NM	\$0.00
N 54 WSFA 09/10/17 09/10/17 WSFA 12 News at Five-Sun		:30	NM 1	\$205.00
N 55 WSFA 09/10/17 09/10/17 Sun 6-630a Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	Sun 6-630a <u>Rate</u> \$50.00	:30	NM 1	\$50.00
N 56 WSFA 09/10/17 09/10/17 Broad Rotation <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	630a-7a <u>Rate</u> \$60.00	:30	NM 1	\$60.00

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| Contract / Revision | Alt Order # | 08775675

 Contract Dates
 Product
 Estimate #

 09/05/17 - 09/11/17
 SENATE LEADERSHIP
 3679

 Advertiser
 Original Date / Revision

 ISS/Senate Leadership Ft
 08/31/17 / 09/06/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	, Rate	TypeSpc	ots	Amount
Start Date End Date Weekdays Spots/Week	Rate					
N 57 WSFA 09/10/17 09/10/17 NET NBC Sunday Today S Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1		:30		NM	1	\$105.00
N 58 WSFA 09/10/17 09/10/17 NYG-DALLAS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	730p-10p <u>Rate</u> \$1,125.00	:30	<u> </u>	NM	1	\$1,125.00
N 59 WSFA 09/10/17 09/10/17 NET NBC Meet The Press Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 1 1	8-9a <u>Rate</u> \$105.00	:30	•	NM	1	\$105.00
N 60 WSFA 09/10/17 09/10/17 WSFA News Sunday AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	9-930a <u>Rate</u> \$45.00	:30		NM	1	\$45.00
N 61 WSFA 09/07/17 09/07/17 WSFA 12 News at Ten - MF	<u>Rate</u> \$675.00	:30	• _	NM 	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 WSFA 12 News at Ten - M Credited	Start/End Time F 10-1035pm	Weekdays LengthTh :30	<u>Rate</u> \$ 675.00	Type NM		
N 62 WSFA 09/07/17 09/07/17 NBC Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	10-11am <u>Rate</u> \$115.00	:30		NM	1	\$115.00
N 63 WSFA 09/07/17 09/07/17 Tonight Show Start Date	1035-1137pm <u>Rate</u> \$260.00	:30	•	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 Tonight Show Credited	Start/End Time 1035-1137pm	Weekdays Length	<u>Rate</u> \$260.00	Type NM		
N 64 WSFA 09/07/17 09/07/17 ALABAMA LIVE @ 11A	11-1130Am <u>Rate</u> \$70.00	:30		NM	1	\$70.00
N 65 WSFA 09/07/17 09/07/17 ALABAMA LIVE @ 1130AN	1 1130A-12P <u>Rate</u> \$70.00	:30	•	NM	1	\$70.00
N 66 WSFA 09/07/17 09/07/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 1 1	1137p-1237x <u>Rate</u> \$25.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 Late Night w/ Seth Meyers Credited	Start/End Time 1137p-1237x	Weekdays LengthTh :30	<u>Rate</u> \$25.00	Type NM		
N 67 WSFA 09/07/17 09/07/17 Last Call With Carson Daily	L1230-107x <u>Rate</u> \$15.00 <u>Start/End Time</u>	:30 <u>Weekdays</u> <u>Length</u>	Rate	NM Type	0	\$0.00
1 WSFA 09/04/17-09/10/17 Last Call With Carson Daily Credited	/ L 1230-107x	Th :30	\$15.00	NM	1	ቁ ንንድ ሰስ
N 68 WSFA 09/07/17 09/07/17 WSFA 12 News at Noon	12-1230pm	:30		NM	1	\$225.00

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Contract / Revision Alt Order# 1806212 / 08775675

Contract Dates **Product** Estimate # 09/05/17 - 09/11/17 SENATE LEADERSHIP 3679

Original Date / Revision <u>Advertiser</u> 08/31/17 / 09/06/17 ISS/Senate Leadership Fu

Alter Objects Files	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	: TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 1 1	<u>Rate</u> \$225.00				
N 69 WSFA 09/07/17 09/07/17 INSIDER, THE	130-2p	:30	NM	1	\$70.00
Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 1 1	<u>Rate</u> \$70.00				
N 70 WSFA 09/07/17 09/07/17 HARRY	2-3p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 1 1	<u>Rate</u> \$60.00				
N 71 WSFA 09/07/17 09/07/17 JUDGE JUDY 2ND RUN	3-330p	:30	MM	1	\$135.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$135.00	•			
N 72 WSFA 09/07/17 09/07/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM	1	\$135.00
Start Date End Date Weekdays Spots/Week	Rate				*
Week: 09/04/17 09/10/171 1	\$135.00				
N 74 WSFA 09/07/17 09/07/17 Today in Alabama 430am	430-5a	:30	MM	1	\$15.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$15.00				
	····	.00		4	****
N 75 WSFA 09/07/17 09/07/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week	5-530pm Rate	:30	NM	1	\$420.00
Week: 09/04/17 09/10/171 1	\$420.00				
N 76 WSFA 09/07/17 09/07/17 Today in Alabama 530a	528am-6am	:30	NM	1	\$285.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		1		
Week: 09/04/17 09/10/171 1	\$285.00				
N 77 WSFA 09/07/17 09/07/17 WSFA 12 News at Six - MF		:30	NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$800.00				
N 78 WSFA 09/07/17 09/07/17 Today in Alabama	6a-7a	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week	Rate	.30	IVIVI	ı	\$450.00
Week: 09/04/17 09/10/171 1	\$450.00				
N 79 WSFA 09/07/17 09/07/17 ENTERTAINMENT TONIGH	17630-7p	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/04/17 09/10/171 1	\$485.00	Mantalana I anakh Dak	T		
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 ENTERTAINMENT TONIG	Start/End Time	<u>Weekdays Length Rate</u>			
Credited	777030-7P	.30 4.00.00	74,77		
N 80 WSFA 09/07/17 09/07/17 NBC Today Show	7-9am	:30	NM	1	\$260.00
Start Date End Date Weekdays Spots/Week	Rate	.00	, , , , ,	•	Q200.00
Week: 09/04/17 09/10/171 1	\$260.00				
N 81 WSFA 09/07/17 09/07/17 KC-NE	730p-1030p	:30	NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1					
	\$800.00				
N 82 WSFA 09/07/17 09/07/17 NBC Today 2 Start Date End Date Weekdays Spots/Week	9-10am Rate	:30	NM	1	\$115.00
Week: 09/04/17 09/10/171 1	\$115.00				
N 83 WSFA 09/05/17 09/05/17 WSFA 12 News at Ten - MF		:30	NM	1	\$675.00
Start Date End Date Weekdays Spots/Week	Rate			•	4-7-4-4
Week: 09/04/17 09/10/17 -1 1	\$675.00		I		

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www.wsfa.com

Contract / Revision Alt Order # 1806212 / 08775675

Contract Dates Product Estimate # 09/05/17 - 09/11/17 SENATE LEADERSHIP 3679

Original Date / Revision <u>Advertiser</u> / 09/06/17 ISS/Senate Leadership Fu 08/31/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week		Dayo Longin Wook Nate	Турсорого	Amount
N 84 WSFA 09/05/17 09/05/17 NBC Today Show 3	10-11am	:30	NM 1	\$115.00
Start Date End Date Weekdays Spots/Week	Rate	.55	1	ψ110.00
Week: 09/04/17 09/10/17 -1 1	\$115.00	•		
N 85 WSFA 09/05/17 09/05/17 Tonight Show	1035-1137pm	:30	NM 1	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 -1 1	<u>Rate</u> \$260.00		l l	
N 86 WSFA 09/05/17 09/05/17 ALABAMA LIVE @ 11A		:30	NM 1	\$70.00
Start Date End Date Weekdays Spots/Week		.50	INIVI	\$70.00
Week: 09/04/17 09/10/17 -1 1	\$70.00			
N 87 WSFA 09/05/17 09/05/17 ALABAMA LIVE @ 1130A		:30	NM 1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 -1 1	<u>Rate</u> \$70.00	•		
		0.0		205.00
N 88 WSFA 09/05/17 09/05/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week		:30	NM 1	\$25.00
Week: 09/04/17 09/10/17 -1 1	\$25.00			
N 89 WSFA 09/05/17 09/05/17 Last Call With Carson Dail	y L1230-107x	:30	NM 1	\$15.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/04/17 09/10/17 -1 1	\$15.00			
N 90 WSFA 09/05/17 09/05/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week	12-1230pm	:30	NM 1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 -1 1	<u>Rate</u> \$225.00			
N 91 WSFA 09/05/17 09/05/17 INSIDER, THE	130-2p	:30	NM 1	\$70.00
Start Date	Rate		, , , , ,	Ψ. σ.σσ
Week: 09/04/17 09/10/17 -1 1	\$70.00			
N 92 WSFA 09/05/17 09/05/17 HARRY	2-3p	:30	NM 1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 -1 1	<u>Rate</u> \$60.00	•		
N 93 WSFA 09/05/17 09/05/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM 1	\$135.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14101	\$135.00
Week: 09/04/17 09/10/17 -1 1	\$135.00			
N 94 WSFA 09/05/17 09/05/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM 1	\$135.00
Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 -1 1	Rate			
N 96 WSFA 09/05/17 09/05/17 Today in Alabama 430am	\$135.00			
Start Date End Date Weekdays Spots/Week	430-5a <u>Rate</u>	:30	NM 1	\$15.00
Week: 09/04/17 09/10/17 -1 1	\$15.00			
N 97 WSFA 09/05/17 09/05/17 WSFA 12 News at Five	5-530pm	:30	NM 1	\$420.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 -1 1	Rate		I	
	\$420.00			
N 98 WSFA 09/05/17 09/05/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	528am-6am Rate	:30	NM 1	\$285.00
Week: 09/04/17 09/10/17 -1 1	\$285.00			
N 99 WSFA 09/05/17 09/05/17 WSFA 12 News at Six - MF	6-630pm	:30	NM 1	\$800.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		,	,
Week: 09/04/17 09/10/17 -1 1	\$800.00			
N 100 WSFA 09/05/17 09/05/17 Today In Alabama	6a-7a	:30	NM 1	\$450.00

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

Contract / Revision Alt Order# 08775675 1806212 /

Contract Dates Product Estimate # 09/05/17 - 09/11/17 SENATE LEADERSHIP 3679

Original Date / Revision Advertiser 08/31/17 / 09/06/17 ISS/Senate Leadership Fu

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 -1 1	<u>Rate</u> \$450.00			
N 101 WSFA 09/05/17 09/05/17 ENTERTAINMENT TONIG	H1630-7p	:30	NM 1	\$485.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/04/17 09/10/17 -1 1	\$485.00			
N 102 WSFA 09/05/17 09/05/17 NBC Today Show	7-9am	:30	NM 1	\$260.00
Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 -1 1	<u>Rate</u> \$260.00			
N 103 WSFA 09/05/17 09/05/17 NBC Today 2	9-10am	:30	NM 1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 -1 1	<u>Rate</u> \$115.00			
N 104 WSFA 09/05/17 09/05/17 WORLD OF DANCE	9-10pm	:30	NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 -1 1	<u>Rate</u> \$800.00	•		
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WSFA 09/04/17-09/10/17 WORLD OF DANCE	9-10pm	-Tu :30 \$800.00	NM	
Credited				
N 105 WSFA 09/06/17 09/06/17 WSFA 12 News at Ten - MI	F 10-1035pm	:30	NM 1	\$675.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$675.00			
		-00		0445.00
N 106 WSFA 09/06/17 09/06/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week	10-11am Rate	:30	NM 1	\$115.00
Week: 09/04/17 09/10/171 1	\$115.00			
N 107 WSFA 09/06/17 09/06/17 Tonight Show	1035-1137pm	:30	NM 1	\$260.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 09/04/17 09/10/171 1	\$260.00			
N 108 WSFA 09/06/17 09/06/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM 1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$70.00			
N 109 WSFA 09/06/17 09/06/17 ALABAMA LIVE @ 1130AN		:30	NM 1	\$70.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	\$70.00
Week: 09/04/17 09/10/171 1	\$70.00			
N 110 WSFA 09/06/17	1137p-1237x	:30	NM 1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17	Rate			
	\$25.00			
N 111 WSFA 09/06/17 09/06/17 Last Call With Carson Daily Start Date End Date Weekdays Spots/Week	L1230-107x Rate	:30	NM 1	\$15.00
Week: 09/04/17	\$15.00	•		
N 112 WSFA 09/06/17 09/06/17 WSFA 12 News at Noon	12-1230pm	:30	NM 1	\$225.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	-		
Week: 09/04/17 09/10/171 1	\$225.00			
N 113 WSFA 09/06/17 09/06/17 INSIDER, THE	130-2p	:30	NM 1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$70.00			
N 114 WSFA 09/06/17 09/06/17 HARRY		:30	NM 1	\$60.00
Start Date End Date Weekdays Spots/Week	2-3p <u>Rate</u>	.50	NM 1	\$60.00
Week: 09/04/17 09/10/171 1	\$60.00			

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www.wsfa.com

Contract / Revision Alt Order# 08775675 1806212 /

Product **Contract Dates** Estimate # 09/05/17 - 09/11/17 SENATE LEADERSHIP 3679

Original Date / Revision <u>Advertiser</u> 08/31/17 / 09/06/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Sp Days Length W	oots/ eek Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate					
N 115 WSFA 09/06/17 09/06/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	3-330p <u>Rate</u> \$135.00	:30		NM	1	\$135.00
N 116 WSFA 09/06/17 09/06/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	330-4p Rate \$135.00	:30		NM	1	\$135.00
N 118 WSFA 09/06/17 09/06/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	430-5a <u>Rate</u> \$15.00	:30	and an arrange of the second s	NM	1	\$15.00
N 119 WSFA 09/06/17 09/06/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	5-530pm <u>Rate</u> \$420.00	:30		NM	1	\$420.00
N 120 WSFA 09/06/17 09/06/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	528am-6am <u>Rate</u> \$285.00	:30	•	NM	1	\$285.00
N 121 WSFA 09/06/17 09/06/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	6-630pm <u>Rate</u> \$800.00	:30		NM	1	\$800.00
N 122 WSFA 09/06/17 09/06/17 Today In Alabama Start Date	6a-7a <u>Rate</u> \$450.00	:30		NM	1	\$450.00
N 123 WSFA 09/06/17 09/06/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	11630-7p <u>Rate</u> \$485.00	:30	•	NM	1	\$485.00
N 124 WSFA 09/06/17 09/06/17 LBS:FOREVER YOUNG Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	<u>Rate</u> \$565.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 LBS:FOREVER YOUNG Credited	Start/End Time	Weekdays Length		<u>Type</u> <i>NM</i>		
N 125 WSFA 09/06/17 09/06/17 NBC Today Show Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	7-9am <u>Rate</u> \$260.00	:30	•	NM	1	\$260.00
N 126 WSFA 09/06/17 09/06/17 CARMICHAEL SHOW Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	8-9pm <u>Rate</u> \$565.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 CARMICHAEL SHOW Credited	Start/End Time 8-9pm	Weekdays Length	•	<u>Type</u> <i>NM</i>		
N 127 WSFA 09/06/17 09/06/17 NBC Today 2 Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	9-10am <u>Rate</u> \$115.00	:30		NM	1	\$115.00
N 128 WSFA 09/06/17 09/06/17 LAW AND ORDER:SVU Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	9-10pm <u>Rate</u> \$800.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 LAW AND ORDER:SVU Credited	Start/End Time 9-10pm	Weekdays Length	· . —	<u>Type</u> <i>NM</i>		

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www.wsfa.com

Alt Order# Contract / Revision 1806212 / 08775675

Contract Dates Product Estimate # 09/05/17 - 09/11/17 SENATE LEADERSHIP 3679

Advertiser Original Date / Revision 08/31/17 / 09/06/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
N 129 WSFA 09/10/17 09/10/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17S 1	4-430x <u>Rate</u> \$10.00	:30	NM 1	\$10.00
N 130 WSFA 09/11/17 09/11/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 M 1	4-430x <u>Rate</u> \$10.00	:30	NM 1	\$10.00
N 131 WSFA 09/07/17 09/07/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17T 1	4-430x <u>Rate</u> \$10.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 NET Early Today ON Credited	Start/End Time 4-430x	Weekdays Length RateTh :30 \$10.00	Type NM	
N 132 WSFA 09/05/17 09/05/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 -T 1	4-430x <u>Rate</u> \$10.00	:30	NM 1	\$10.00
N 133 WSFA 09/06/17 09/06/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17w 1	4-430x <u>Rate</u> \$10.00	:30	NM 1	\$10.00
N 134 WSFA 09/05/17 09/05/17 hollywood game night Start Date	9-10pm <u>Rate</u> \$800.00	:30	NM 1	\$800.00
N 135 WSFA 09/06/17 09/06/17 AGT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17W 1	658-8pm <u>Rate</u> \$565.00	:30	NM 1	\$565.00
N 136 WSFA 09/06/17 09/06/17 Marlon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17W 1	8-9pm <u>Rate</u> \$565.00	:30 •	NM 1	\$565.00
N 137 WSFA 09/06/17 09/06/17 hollywood game night Start Date	9-10pm <u>Rate</u> \$800.00	:30	NM 1	\$800.00
N 138 WSFA 09/10/17 09/10/17 NET NBC Sunday Today Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17S 1	nc7-8a <u>Rate</u> \$125.00	:30	NM 1	\$125.00
N 139 WSFA 09/07/17 09/07/17 NET NFL Thursday Game Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17T 1	730p-1030p <u>Rate</u> \$800.00	:30	NM 1	\$800.00
N 140 WSFA 09/06/17 09/06/17 Today in Alabama 5am Start Date	5-530a <u>Rate</u> \$195.00	:30	NM 1	\$195.00
N 141 WSFA 09/09/17 09/09/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17S- 1		:30	NM 1	\$105.00
N 142 WSFA 09/07/17 09/07/17 Late News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17T 1	1030p-1105p <u>Rate</u> \$675.00	:30	NM 1	\$675.00
N 143 WSFA 09/07/17 09/07/17 NFL Kickoff Start Date End Date Weekdays Spots/Week	Thu 630-730p Rate	:30	NM 1	\$795.00

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www.wsfa.com

	1806212 /	08775675
Contract Dates 09/05/17 - 09/11/17	Product SENATE LEADERS	Estimate # 3679
Advertiser	-	Driginal Date / Revision 08/31/17 / 09/06/17

				ISS/Senate Lea	adership	Fı		08/31/1	7 / 0	9/06/17
*Line Ch Start Da	ite End Date De	escription	Start/End Time	Days	Length	Spots/ Week	Rate	Туре	Spots	Amount
	End Date <u>Week</u> 09/10/17T		eek <u>Rate</u> \$795.00							
				Totals					126	\$35,385.00
Time Period	# of Spots	Gross Amount	Agency Comm.	Net Am	ount					
08/28/17 -09/11/17	126	\$35,385.00	(\$5,307.75)	\$30,07	7.25					
Totals	126	\$35,385.00	(\$5,307.75)	\$30,07	7.25					

Signature: Date:

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REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET 1806212 \$\$\$ REP HEADLINE# 8775675 TRF# \$\$\$ MOD# 3: UNAPPROVED REV #1

SEP6/17 13.29 *** WSFA-TV *** 703-516-9680 * * CHANGES * * RISK !!! REPORT FROM REP FAX# CREDIT HARRIS

SALESMAN (H) MARONEY RYAN EDDINS STEPHANIE OFF.# WA-BUYER NAME PRSN SALES REP.# LEADERSHIP FUND STREET MEDIA GROUP 22313 VA BOX 25093 ISS/SENATE ALEXANDRIA NAME MAIN P.O. NAME ADV. AGY. #

> ADV AGY

CLASS: NATL. INVOICE) ORDER, (LINE, COMMENTS: 8775675 # EST#3679 CONTRACT SENATE LEADERSHIP FU # ORDER PRDCT

BILLING NEEDED CO-OF WK-1 SEP11/17 TAX STATE DATES SEP5/17 CITY TAX FLIGHT

ð 4

13

SEP6/17

DATE

REGIONAL

LOCAL

REP:

REVISED ORDER REV. TP'S IN LINES 1,3,6,7,24,26,29,30,61,63,66,67,83,85,88,89,105,107,110,111 TTL SAME, \$35,385

PLS CONFM

THANKS JASMINE FOR RYAN

STA:

ADVANCE SCHEDULE CASH IN ď IS THIS **** Ü CON

SENATE LEADERSHIP FUND

:SPTS:
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DATE
DATE
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: #
: . LINE

3679 II AGENCY EST# = 155385 AGENCY ADVERTISER CODE AGENCY PRODUCT CODE = (Н

FRI

8/6

8/6

\$675.00

30

1000P-1035P

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Н

FRI

8/6

8/6 \$260.00 10P 10P 30 AT WSFA 12 NEWS WSFA 12 NEWS 1035P-1135P CON COM1: PROGRAM H ო

FLLN FLLN YMMIC SHW TONITE PROGRAM : PROGRAM

REP HEADLINE# 8775675 TRF# 1806212 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES *** WSFA-TV ***

:LINE#:REP :CD: TIME PERIOD : LGTH : : :LINE#: :	SEC : RATE :	: START : DATE	: END : DATE	:SPTS:	WEEK :	DAYS	: TOTL:
6 T 1135P-1235A 30	\$25.00	8/6	8/6	H	FRI		1
PROGRAM : LT NTE W/ SETH MEYERS CON COM1: LT NTE W/ SETH MEYERS							
7 T 1235A-105A 30	\$15.00	8/6	8/6	H	FRI		Н
PROGRAM : LAST CALL CARSON DALY CON COM1: LAST CALL CARSON DALY							
24 T 1000P-1035P 30	\$675.00	9/11	9/11	ᆏ	MOM		Н
PROGRAM: WSFA 12 NEWS AT 10P CON COM1: WSFA 12 NEWS AT 10P							
26 T 1035P-1135P 30	\$260.00	9/11	9/11	r-f	MOM		Н
PROGRAM: TONITE SHW JIMMY FLLN CON COM1: TONITE SHW JIMMY FLLN							
29 T 1135P-1235A 30	\$25.00	9/11	9/11	Н	MOM		Н
PROGRAM: LT NTE W/ SETH MEYERS CON COM1: LT NTE W/ SETH MEYERS							
30 T 1235A-105A 30	\$15.00	9/11	9/11	Н	MOM		Н
PROGRAM : LAST CALL CARSON DALY CON COM1: LAST CALL CARSON DALY							
61 T 1000P-1035P 30	\$675.00	1/6	1/6	Н	THO		7
PROGRAM: WSFA 12 NEWS AT 10P CON COM1: WSFA 12 NEWS AT 10P							
, 63 T 1.035P-1135P , 30	\$260.00.	. 1/6	1/6	ŗ	THU		
PROGRAM: TONITE SHW JIMMY FLLN CON COM1: TONITE SHW JIMMY FLLN							
66 T 1135P-1235A 30	\$25.00	7/6	1/6	Н	THU		н
PROGRAM: LT NTE W/ SETH MEYERS CON COM1: LT NTE W/ SETH MEYERS							

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CREDIT RISK!!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** *** WSFA-TV ***

REP HEADLINE# 8775675 TRF# 1806212 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

:LINE#:REP :CD: TIME PERIOD : :LINE#: :	: LGTH : SEC :	RATE	: START : DATE	END DATE	:SPTS: W :/WK: I	WEEK : DAYS INVT :	: TOTL:
67 T 1235A-105A	30	\$15.00	1/6	1/6	Н	THU	FF
PROGRAM : LAST CALL CAI CON COM1: LAST CALL CAI	CARSON DALY CARSON DALY						
83 T 1000P-1035P	30	\$675.00	9/5	9/5	Ц	TUE	Н
PROGRAM : WSFA 12 NEWS CON COM1: WSFA 12 NEWS	AT 10P						
85 T 1035P-1135P	30	\$260.00	9/5	9/5	н	TUE	ᆏ
PROGRAM : TONITE SHW JJ CON COM1: TONITE SHW JJ	JIMMY FLLN JIMMY FLLN						
88 T 1135P-1235A	30	\$25.00	9/5	9/5	П	TUE	H
PROGRAM : LT NTE W/ SETH CON COM1: LT NTE W/ SETH	TH MEYERS TH MEYERS						
89 T 1235A-105A	30	\$15.00	9/2	9/5	Н	TUE	Н
PROGRAM : LAST CALL CAF CON COM1: LAST CALL CAF	CARSON DALY CARSON DALY						
105 T 1000P-1035P	30	\$675.00	9/6	9/6	Н	WED	H
PROGRAM : WSFA 12 NEWS CON COM1: WSFA 12 NEWS	AT 10P AT 10P						
107 T 1035P-1135P	30	\$260.00	9/6	9/6	Н	WED	H
PROGRAM : TONITE SHW JI CON COM1: TONITE SHW JI	JIMMY FLLN JIMMY FLLN						
. 110 T 1135P-1235R	. 08	\$25.00	.9/6	. 9/6	ч	·WED	r .
PROGRAM: LT NTE W/ SETH CON COMI: LT NTE W/ SETH	TH MEYERS TH MEYERS						
111 T 1235A-105A	30	\$15.00	9/6	9/6	ᆏ	WED	Н
PROGRAM : LAST CALL CAE CON COM1: LAST CALL CAE	CARSON DALY CARSON DALY						

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

 HEADLINE#
 8775675
 TRF#
 1806212

 MOD#
 3: UNAPPROVED REV #1
 \$\$\$

REP SSS

SEP6/17 13.29 *** WSFA-TV *** FAX# 703-516-9680 RISK !!! REPORT FROM REP **CHANGES** ** CREDIT HARRIS

:CD: TIME	TIME PERIOD : LGTH : SEC :	RATE	: START	 E-	END	SPTS:	WEEK.	DAYS	· TOTT.
	•		: DATE	••	DATE :	/WK:	INVI:		:SPTS:
STATION MAKEGOOD OFFERS:									
	MISSED: THU/1000P-1030P	S	EP7		308		\$675.00	(71/9035)	_
	THU/1030P-1130P	· W	EP7		808		00.000	(T (O T T)	,
	THU/1130P-1230A	· W	EP7		() () () () () () () () () ()) €7.	10 00 00 00 00		
	THU/1230A-100A	S	EP7		308	· vo	15.00		
	THU/630P-700P	Ø	EP7		808	+ (7)	48.500		
	THU/400A-430A	· W	EP7		308	· V	10.00		
	OFFER: THU/1030P-1105P	S	EP7		30	· W	675.00	PT.S ADVICE	iri V
	& THU/630P-730P	S	EP7		30	· 03	795.00		
	ы	NA DUE TO F	PROGRAM CHANGES	HANGE	S. THE	OFFE	< ₹		
	CMT: TOMORRO'S LOG. P	PLEASE CONFIRM	IRM ASAP		THANKS, DE	DENTOR			

CONTRACT TOTAL TOTAL 35385.00 SEP/17

35385.00 130

% WIYC % WBMM % O CABL ω % WCOV WAKA 25% EAKA 0% WNCF 9% ESFA 0% 58% WSFA MARKET TOTALS \$59,112

ACCURATE SHARES

DEMOS- RA35+* SVC- NSI

*-MULTIPLE L-LENGTH M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS Y-DAYS X-LATE C-CANCELLED DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT MOD CODE A-ADD